

Hardware-Wholesale & Mfrs-(Cont'd)

STANLEY WORKS THE
Mondock Bldg YUkon 6-5913
Timber Engineering Co of Calif
4314 California SK yllne-1-7972
UNIVERSAL SALES CO 625 Howard DOuglas 2-2898
UNIVERSAL SUPPLY CORP
825 Polson GARfld 1-4000
Van Housen J 539 Mission YUkon 6-1228
VOR OUPRIN PANIO EXIT DEVICES-
YATES & FELTS 7 Front SUttr 1-4795
Walter Industries Inc 725-2d YUkon 2-3136
Western Wholesale Hardware Co
475 Brannan DOuglas 2-8181
Whitney Vincent Co 1760 Bridgeway Bl Sausalito
From telephones served by the
following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0107
Wilco Sales 383-40th Oakland Olympc 2-8522
Yates & Felts 7 Front SUttr 1-4795
Or
Ziegler A C Mondock Bldg SUttr 1-8304
SUttr 1-8669

Hardwood Floors-See Floor Materials

Hardwoods

Amer International Hardwood Co
212 Stockton DOuglas 2-1688
Bruce E L Co Inc 4636 E 12th Oakland
From telephones served by the
following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-1033
DAVIS HARDWOOD COMPANY
FOREIGN & DOMESTIC HARDWOODS
Wholesale & Retail
PHILIPPINE SIDING & PANELING
757 Beach TUxedo 5-6232
MacBeath Hardwood Co
930 Ashby Av Brkly THrml 3-4390

PACIFIC HARDWOOD SALES CO
IMPORTED LUMBER & PLYWOOD
Palm, Mahog, Oak, Birch, Ash
Also Sugar Pine & Domestic Wood
1817 Embarcadero Oakland ANdovr 1-6342

Harness

Orem Nolla Saddle Shop 4701-3d AT water-2-5151
Sma Leather Co 1452 Market MArket 1-1800

Harvestors-See Farm Equipment

Hat Blocks

See Hatters' Equipment & Supplies

Hats-Mirs

LUNDSTROM HAT CO 720 Mt. DOuglas 2-5027
Factory 46 Shipley DOuglas 2-2033
Personality Hat Store 341 Kearny DOuglas 2-0121

Hats-Paper-See Novelties Headings

Hats-Renovators

ALEX'S HAT SERVICE
MEN'S & LADIES' HATS
FELTS - PANAMAS
Ellis Near Powell EXbrk 2-9904

APPAREL CITY CLEANERS
See Our Adv Under Cleaners & Dyers
2230 Palou Av VA tencia 4-5273
Blux Hat System 1403 Ellis WA Inut 1-8186
California Hat Works 75 Turk GR ayton-4-2688
Carris Hat Works 219 Kearny EXbrk 2-6637
CLERMONT HAT WORKS
Retail & Wholesale
485 Guerrero UN drhl 1-8237
De Lta Cleaners & Dyers
540 Silver Av. DEtaware 3-0682

FEIBUSCH & SON HATMAKERS
EXPERT CLEANING & BLOCKING
FACTORY RENOVATING
Near Sutter
219 Kearny EXbrk 2-6637

Green's Hat Shop 2042 Sutter JOrdn 7-7636
La Rosa Cleaning & Dyeing Works
1958 Hyde OR dway-3-5943

Advertise here-it pays.

Hats-Renovators-(Cont'd)

LUNDSTROM HAT CO
720 Market DOuglas 2-5027
Store 1453 Fillmore Flmor 6-9469
Store 230 Market GARfld 1-3067
Store 2498 Mission ATwtr 2-4843
PAUL'S HAT WORKS
Panama-Specialists
6128 Geary Blvd BAYw 1-5332
PERFECTION HAT WORKS
Wholesale Hatters
151-14th UN drhl 1-0911
Personality Hat Store 341 Kearny DOuglas 2-0121
Quality Hat Works 88-4th DOuglas 2-0947
S F Hatters
Wholesale & Retail
454 Kearny YUkon 6-1436
Seattle Cleaners & Hatters
5027 California BA yw-1-6819
Silver John 954 Irving SE abright 1-3234
Standard Hat Works 219 Kearny EXbrk 2-6637

Hats-Retail

ATKINS ROBERT S CLOTHING CO
150 Sutter DOuglas 2-1007
Union Square Store 398 Post DOuglas 2-1007
6 Stonestown LObard 4-7200

BORSALINO HATS-

LUNDSTROM HAT CO
720 Market DOuglas 2-5027
Store 1453 Fillmore Flmor 6-9469
Store 230 Market GARfld 1-3067
Store 2498 Mission ATwtr 2-4843
PAUSON'S 200 Kearny DOuglas 2-4640

Carroll Paul T 176 Sutter GA rd 1-3462

CAYANAGH HATS-
BULLOCK & JONES CO
340 Post EXbrk 2-4243

DISNEY HATS-
ATKINS ROBERT S CLOTHING CO
150 Sutter DOuglas 2-5421
Union Square Store 398 Post DOuglas 2-1007
6 Stonestown LObard 4-7200

DOBBS HATS-
ROOS 8805 Market At Stockton SUttr 1-4040
Montgomery At Bush SUttr 1-4040

FEIBUSCH & SON HATMAKERS
FELT - STRAW & PANAMA HATS
CUSTOM MADE
"WE Will Make Your Hat
As You Want It"
FACTORY RENOVATING
Near Sutter
219 Kearny EXbrk 2-6637

HASTINGS
Borsalino Hats
Store 135 Post SUttr 1-5400
Store Powell at Geary SUttr 1-5400
Kirk Robert Ltd 626 Market DOuglas 2-7891

KNOX HATS-
PAUSON'S 200 Kearny DOuglas 2-4640
SWIFT LTD 280 Post GARfld 1-7823

LUNDSTROM HAT CO
720 Market DOuglas 2-5027
Store 1453 Fillmore Flmor 6-9469
Store 230 Market GARfld 1-3067
Store 2498 Mission ATwtr 2-4843
(See Advertisement This Page)

LUNDSTROM HAT CO
720 Market DOuglas 2-5027
S F Hat Block Co 326 Tehama YUkon 6-1096

Hauling-See Trucking

Hawaiian Goods-See Gift Shops

ROLLING PIE-CRUST
When rolling pie-crust, you can
keep it from sticking to the rolling
pin or breadboard by putting the
dough between sheets of oiled
paper.

"IF YOU WANT A BECOMING
HAT, BE COMING TO"

Lundstrom
Since 1894

Stetsons Borsalinos
and the famous "Lundstrom"
Made in Our Own San Francisco Factory

Lundstrom Hat Co.
Call DOuglas 2-5027

Branches
720 Market (Near Cor. of Geary)
230 Market - 1453 Fillmore
2498 Mission (Cor. 21st St.)

Hats-Retail-(Cont'd)

Lundstrom K A 754 Market EXbrk 2-9557
LUNDSTROM LTD 720 Market DOuglas 2-5027
Factory 46 Shipley DOuglas 2-2033
Store 2498 Mission ATwtr 2-4843
Store 230 Market GARfld 1-3067
Store 1453 Fillmore Flmor 6-9469

MALLOY HATS-
CASUAL CLOTHING CO THE
1165 Market HEmlok 1-6865
PAUSON'S 200 Kearny DOuglas 2-4640
YORKSHIRE CLOTHES
2401 Mission ATwtr 2-4613

PERSONALITY HAT STORE
"Men's Hats Made To Order
To Fit the Personality"
From \$10.00 up
ALL WORK GUARANTEED
Fine Selection of Ready Made Hats
341 Kearny DOuglas 2-0121

Quality Hat Works 88-4th DOuglas 2-0947
S F Hatters 454 Kearny YUkon 6-1436

STETSON HATS-
LUNDSTROM HAT CO
720 Market DOuglas 2-5027
Store 1453 Fillmore Flmor 6-9469
Store 230 Market GARfld 1-3067
Store 2498 Mission ATwtr 2-4843
SELIG ED
Sizes 6 1/2 To 8 & Long Ovals
100 Powell EX brook 2-7634

THORNTON HATS-
LUNDSTROM HAT CO
720 Market DOuglas 2-5027
Store 1453 Fillmore Flmor 6-9469
Store 230 Market GARfld 1-3067
Store 2498 Mission ATwtr 2-4843
SELIG ED
Sizes 6 1/2 To 8 & Long Ovals
100 Powell EX brook 2-7634

Hats-Wholesale
Baxter Hat Co 38 Fremont YUkon 6-6938

DORFMAN HAT & CAP CO
Men & Boys - Winter - Summer Sports
Hunting-Fur & Wool Felts-424-10th Oakland
From telephones served from S F only
Ask Operator for ENtprise 1-0973

GOORIN BROTHERS INC
HEADWEAR FOR ALL OCCASIONS
MENS - BOYS - WOMENS
SUMMER & WINTER
508 Mission GARfld 1-6355

LUNDSTROM HAT CO 720 Market DOuglas 2-5027
Superior Hat Co 46 Shipley DOuglas 1-6132

Hatters' Equipment & Supplies
LUNDSTROM HAT CO
720 Market DOuglas 2-5027
S F Hat Block Co 326 Tehama YUkon 6-1096

Hauling-See Trucking

Hawaiian Goods-See Gift Shops

ROLLING PIE-CRUST
When rolling pie-crust, you can
keep it from sticking to the rolling
pin or breadboard by putting the
dough between sheets of oiled
paper.

"IF YOU WANT A BECOMING
HAT, BE COMING TO"

Lundstrom
Since 1894

Stetsons Borsalinos
and the famous "Lundstrom"
Made in Our Own San Francisco Factory

Lundstrom Hat Co.
Call DOuglas 2-5027

Branches
720 Market (Near Cor. of Geary)
230 Market - 1453 Fillmore
2498 Mission (Cor. 21st St.)

Hay-Retail

Derry's Feed & Fuel
630 Oak Grove Av Menlo Park Davenport 3-4176
Freeway Feed & Fuel Co 6280-3d Junipr 4-1242
L & L HAY & GRAIN
Hay - Straw - Alfalfa - Grain
A Complete Line of Purina
Poultry & Livestock Feeds
Wholesale & Retail
Opposite Geneva Drive In Theater
606 Carter Junipr 5-9761
If no answer call Junipr 7-4258

Hayrides-See Riding Academies

Headboards
See Beds; Also Furniture Dealers-New

Headlight Adjusting
See Automobile Headlight Adjusting

Headstones-See Monuments

Health Appliances
See Also Sun Lamps

ABBEY RENTS
Diathermy-Exercisers-Hospital Beds
Calif Dri-Aire Lamps-Rentals & Sales
1314 Post
McCall's Desert-Air Lamp Co
1612 Concordia Alinda
From telephones served by the
following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-1019

Health Conditioning
See Physical Culture

Health Food Products-Retail
ARKO HEALTH FOOD SHOP
FULL LINE OF
HEALTH & DIET FOODS
VITAMINS MINERALS
DIABETIC ALLERGY &
SALT FREE FOODS
Postage Paid on Vitamins & Minerals
Mail Orders Filled Promptly
Between 19th & 20th Av
5539 Geary Blvd SKYln 1-0767

CRYSTAL PALACE MARKET THE
FOR
HEALTH FOODS
CALL
Underhill 1-9209
DEPENDABLE SERVICE
VITAMINS HERBS
MINERALS BREAD
PROTEINS FRUIT
Free Delivery \$7.50 Orders & Up
Free Booklet on Request
NATURAL FOOD CENTER
1175 Market UNdrhl 1-9209
(Continued Next Page)

CRYSTAL PALACE MARKET THE
FOR
HEALTH FOODS
CALL
Underhill 1-9209
DEPENDABLE SERVICE
VITAMINS HERBS
MINERALS BREAD
PROTEINS FRUIT
Free Delivery \$7.50 Orders & Up
Free Booklet on Request
NATURAL FOOD CENTER
1175 Market UNdrhl 1-9209
(Continued Next Page)

CRYSTAL PALACE MARKET THE
FOR
HEALTH FOODS
CALL
Underhill 1-9209
DEPENDABLE SERVICE
VITAMINS HERBS
MINERALS BREAD
PROTEINS FRUIT
Free Delivery \$7.50 Orders & Up
Free Booklet on Request
NATURAL FOOD CENTER
1175 Market UNdrhl 1-9209
(Continued Next Page)

CRYSTAL PALACE MARKET THE
FOR
HEALTH FOODS
CALL
Underhill 1-9209
DEPENDABLE SERVICE
VITAMINS HERBS
MINERALS BREAD
PROTEINS FRUIT
Free Delivery \$7.50 Orders & Up
Free Booklet on Request
NATURAL FOOD CENTER
1175 Market UNdrhl 1-9209
(Continued Next Page)

CRYSTAL PALACE MARKET THE
FOR
HEALTH FOODS
CALL
Underhill 1-9209
DEPENDABLE SERVICE
VITAMINS HERBS
MINERALS BREAD
PROTEINS FRUIT
Free Delivery \$7.50 Orders & Up
Free Booklet on Request
NATURAL FOOD CENTER
1175 Market UNdrhl 1-9209
(Continued Next Page)

CRYSTAL PALACE MARKET THE
FOR
HEALTH FOODS
CALL
Underhill 1-9209
DEPENDABLE SERVICE
VITAMINS HERBS
MINERALS BREAD
PROTEINS FRUIT
Free Delivery \$7.50 Orders & Up
Free Booklet on Request
NATURAL FOOD CENTER
1175 Market UNdrhl 1-9209
(Continued Next Page)

CRYSTAL PALACE MARKET THE
FOR
HEALTH FOODS
CALL
Underhill 1-9209
DEPENDABLE SERVICE
VITAMINS HERBS
MINERALS BREAD
PROTEINS FRUIT
Free Delivery \$7.50 Orders & Up
Free Booklet on Request
NATURAL FOOD CENTER
1175 Market UNdrhl 1-9209
(Continued Next Page)

CRYSTAL PALACE MARKET THE
FOR
HEALTH FOODS
CALL
Underhill 1-9209
DEPENDABLE SERVICE
VITAMINS HERBS
MINERALS BREAD
PROTEINS FRUIT
Free Delivery \$7.50 Orders & Up
Free Booklet on Request
NATURAL FOOD CENTER
1175 Market UNdrhl 1-9209
(Continued Next Page)

CRYSTAL PALACE MARKET THE
FOR
HEALTH FOODS
CALL
Underhill 1-9209
DEPENDABLE SERVICE
VITAMINS HERBS
MINERALS BREAD
PROTEINS FRUIT
Free Delivery \$7.50 Orders & Up
Free Booklet on Request
NATURAL FOOD CENTER
1175 Market UNdrhl 1-9209
(Continued Next Page)

CRYSTAL PALACE MARKET THE
FOR
HEALTH FOODS
CALL
Underhill 1-9209
DEPENDABLE SERVICE
VITAMINS HERBS
MINERALS BREAD
PROTEINS FRUIT
Free Delivery \$7.50 Orders & Up
Free Booklet on Request
NATURAL FOOD CENTER
1175 Market UNdrhl 1-9209
(Continued Next Page)

CRYSTAL PALACE MARKET THE
FOR
HEALTH FOODS
CALL
Underhill 1-9209
DEPENDABLE SERVICE
VITAMINS HERBS
MINERALS BREAD
PROTEINS FRUIT
Free Delivery \$7.50 Orders & Up
Free Booklet on Request
NATURAL FOOD CENTER
1175 Market UNdrhl 1-9209
(Continued Next Page)

CRYSTAL PALACE MARKET THE
FOR
HEALTH FOODS
CALL
Underhill 1-9209
DEPENDABLE SERVICE
VITAMINS HERBS
MINERALS BREAD
PROTEINS FRUIT
Free Delivery \$7.50 Orders & Up
Free Booklet on Request
NATURAL FOOD CENTER
1175 Market UNdrhl 1-9209
(Continued Next Page)

Health Food Products-Retail-(Cont'd)

EAT-RITE
HEALTH FOODS - VITAMINS - MINERALS
SALAD AND JUICE BAR
Special Nutrition Service
129 Powell YUkon 2-4178

Fruit Bowl 121 Montgomery EX brook 2-7435
GLEE'S HEALTH FOODS & JUICE BAR
Wm T Thompson Vitamins
275 Winston Dr. LObard 6-6340

GOLDEN CRESCENT HEALTH FOOD CO
1640 Polk OR dway 3-4825
(See Advertisement Page 360)

Hartlung's Fountain of Youth Health Store
Specializing in Estes Products
312-15th Oakland HI gate 4-7315
Kaufman Leo F 310 Magellan Av. MOntrse 4-4441

KINGS HEALTH FOODS
COMPLETE LINE OF DIETARY FOODS
VITAMINS - DIABETIC - ALLERGY
SALT FREE FOODS
2584 Mission MIsan 8-0530

Mac's Health Foods 743 Market GARfld 1-3634
MISSION HEALTH FOODS
2585 Mission MI sen 7-7377
Kinomiya Geo K 1609 1/2 Laguna WEST 1-2134
Nutrilite Food Supplement Distrib.

PACIFIC ORGANIC FOOD SUPPLEMENTS-
SAN FRANCISCO HEALTH FOOD STORE
415 Sutter EXbrk 2-8477

ROSENBERG'S MISSION HEALTH FOODS
2585 Mission MIsan 7-7377

RUTH'S HEALTH FOOD STORE
COMPLETE HEALTH FOOD SERVICE
ORGANIC FOODS & HERBS
FREE DIETARY INFORMATION
152 Kearny EXbrk 2-6998

SAN FRANCISCO HEALTH FOOD STORE
Spiralva Bros
415 Sutter EXbrk 2-8477
Sunset Health Food Store
Special Diet Foods-Vitamins
1319-9th Av LObard 4-3360

TARAVAL HEALTH FOODS STORE
SALAD & JUICE BAR - HEALTH FOODS
DRIED FRUITS - BAKERY PRODUCTS - DIET
Information Free - Mail Orders
2030 TaraVal LObard 4-9147

VITALITY HEALTH FOOD STORE
1029 Market UNdrhl 3-1023
WALY BAPTISTE YOGA CENTRE
230 Powell EXbrk 7-0760

West Portal Health Food Store
272 West Portal Av. LObard 4-1830

Health Food Products-Wholesale & Mirs
Cal-Whey Co 69 Green EX brook 2-6794
Diet Foods Inc 23 Calif YUkon 6-4306
Etemin Food Supplement
1301 University Av Berkeley THrml 3-4822
G & J Distributors
1301 University Av Berkeley THrml 3-4822

HONEYKIST PRODUCTS CO
Allergy Foods - Wheat - Egg & Milk Free
Breads - Cookies & Pastries
2273 Washington Av
San Leandro LObktn 9-1153

Landstrom Co 69 Green EX brook 2-6794
ORGANIC SEA PRODUCTS CORP
909 Harrison EX brook 2-3186

SPECIALTY BAKING CO
"GOLDEN CRESCENT
BRAND PRODUCTS"
Dietetic & Salt Free
Soya & Whole Grain
Bakery Products
933 Larkin TUxedo 5-0244

Health Service
National Health Federation The
2452 Van Ness Av GRaystn 4-0056
S F Printing Industry Hospital & Health Fund
525 Market YUkon 6-2555
WALT BAPTISTE YOGA CENTRE
230 Powell EXbrk 7-0760

The instruction pages of the
telephone directory are of real
help... telling how to make the
best use of the dial telephone.

Hearing Aids

ACCURATE EAR MOLDS-
HEARING MART
For Finest Performance
84 Ellis DOuglas 2-3424

ACCURATE HEARING AIDS-
TELEX HEARING CENTER
167 O'Farrell YUkon 6-2737

Acoustic-Retize Co
1535 Main Walk Crk YEIstn 4-6138

ACOUSTICON OF STONESTOWN
577 Buckingham Wy LObard 4-6348

ACOUSTICON WYLIE CO
457 Powell DOuglas 2-7081

ACOUSTICON WYLIE CO 3317-24th MIsan 8-2704

ARTHUR WARREN HEARING AID CO
ARTHUR WARREN & ASSOCIATES
Complete Line of Modern
Transistor & Tube Instruments
Batteries - Cords - Repairs
for All Makes
OPEN 10 A.M. TO 9 P.M.
Between Sacramento & California
2138 Fillmore Flmor 6-4424

AUDIPHONE CO OF S F
26 O'Farrell SUttr 1-3681
(See Advertisement This Page)

AUDIPHONE CO OF S F
Established 19 Years
AUDIPOX DEALER
SALES & SERVICE IN S.F.
26 O'Farrell SUttr 1-3681

Audiphone Co Of S F 26 O'Farrell YUkon 2-5673

AUDIPOX
Remarkable new all-
transistor hearing aid of
ultra-modern design by
AUDIPOX, INC., suc-
cessor to Western Electric Hearing Aid Divi-
sion. LET US SEND THIS AMAZING HEAR-
ING AID INTO YOUR HOME FOR TRY-OUT-
no obligation.

"WHERE TO BUY THEM"
AUDIPHONE CO OF S F
26 O'Farrell SUttr 1-3681

Beltone Hearing Aid Service
26 O'Farrell GARfld 1-1175
(See Advertisement Page 362)

BELTONE QUALITY HEARING AIDS
Featuring revolutionary
new all-transistor model.
B-battery eliminated for-
ever. No vacuum tubes.
All battery cost slashed
80%. Free hearing anal-
ysis and demonstration at our office or in your
home. No obligation.

"WHERE TO BUY THEM"
BELTONE HEARING AID SERVICE
26 O'Farrell GARfld 1-1175

BETTER HEARING CENTER
WE SAVE YOU MONEY
TRANSISTOR AID
FREE TRIAL PLAN
BATTERIES & REPAIRS FOR ALL MAKES
Suite 408 - 4th Floor
26 O'Farrell GARfld 1-1175

BOXER M STUDIO OF HAIR ARTISTRY
HEARING AID CONCEALER
An Ingenious Innovation for
Hard of Hearing
115 O'Farrell YUkon 2-2157

CALIFORNIA HEARING CENTER
17 Grant Av. DOuglas 2-4271
(See Advertisement Page 362)

DAHLBERG TRU-SONIO HEARING AIDS-
PAUL WARD HEARING CENTER
291 Geary DOuglas 2-7882

DANIEL W E
Radioear Quality Hearing Aids
109 Geary YUkon 2-6766
(Continued Next Page)

Make it a habit to "Look inside
the Classified" - you'll save time
and effort.

Jenkel-Davidson
OPTICAL COMPANY
ZENITH
HEARING AIDS
NEW TUBELESS 3 TRANSISTOR MODELS FROM
SATISFACTION GUARANTEED
- 10 DAY RETURN PRIVILEGE \$75 UP
BUDGET TERMS AVAILABLE
SAN FRANCISCO
366 POST ST. 476 POST ST.
STONESTOWN MEDICAL CENTER
GARFIELD 1-1400

AUDIPHONE CO.
AUTHORIZED AUDIPOX DEALER
ESTABLISHED 20 YEARS IN SAN FRANCISCO
AUDIPOX
successor to
WESTERN ELECTRIC
HEARING AID DIV.
WESTERN ELECTRIC HEARING AID SERVICE
THE
A WORLD LEADER
audivox
Free Hearing
EVALUATION
home or office
Air or Bone
Conduction
BATTERIES
FOR
ALL MAKES
OF
HEARING AIDS
C.S. VICKERSON, OI D - CERTIFIED AUDIOLOGIST
Electronic technician with 20 years
experience to render service on all
makes of hearing aids.
Custom fitted ear molds of all types.
Custom fitted hearing glasses
available.
SUttr 1-3681
AUDIPHONE CO. OF S. F.
26 O'FARRELL - KOHLER & CHASE BLDG - 9TH FLOOR